

IGNITION

Legal

Business Formation
Intellectual Property
Contracts
Employment Law

Technology

Web Development
E-commerce
Mobile Application Development
Database Development

Marketing & Advertising

Strategy
Digital Marketing
Social Media ROI & Conversion Tracking
Search Engine Optimization Best Practices
Google & Bing Search Ads
Mobile Application Advertising
Paper Advertising; Brochure and Magazine Ads
Crowd Funding Campaigns
Public Relations and Media Outreach

Sales

Identify Sales and Partnership Opportunities
Identify and Develop Sales Channels
Sales Execution Strategy

Design

Product Design
Packaging Design
Logo & Branding
Web Design
App Design
Materials Design

Production & Sourcing

Printing
Prototype Development
Cost Analysis
Production

Consulting

Business Model Construction and Evaluation
Strategic Planning
Pricing Strategy
Cost analysis
Financial Projections
Strategic Partnership Opportunities
General Business Consulting and Analysis
Acquisitions
Access to Investors and Mentors

Real Estate

Location Selection and Evaluation
Lease Negotiations